

FOR IMMEDIATE RELEASE

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## **MICHIGAN PNEUMATIC TOOL, INC. establishes North American Distribution Center for EARS® products**

**Detroit, Michigan** — Michigan Pneumatic Tool, a long established and trusted name in pneumatics has agreed with Global EARS® Ltd to become the master distributor of EARS® branded products and technologies in North America. In a related agreement between Michigan Pneumatic Tool and EARS® North America, support for the EARS® System in the North America will now be available from select authorized distributors of both companies in the various channels serving the industrial, automotive, offshore and other target markets.

Michigan Pneumatic Tool, Inc. and Global EARS® Ltd. already have an established business relationship that has developed products and supported sales of the EARS® product line in various countries around the world. *“The time is right for a new generation of cost effective, safe and green technology in pneumatics – our customers deserve it,”* said Robert Arthur, Vice President of Michigan Pneumatic Tool, Inc.

Since the invention and launch of EARS® in 2006 in the Australian market, Michigan Pneumatic Tool, Inc. and Global EARS® Ltd. have been working together behind the scenes to support EARS® products around the world. This new distribution structure brings much needed support to this exciting new technology in compressed air solutions. Cliff Kniesly, formerly President of EARS® North America, will work with Michigan Pneumatic Tool, Inc. and direct the marketing efforts for EARS® products.

EARS® is the revolutionary compressed air technology that provides quiet, clean and efficient solutions to both the workers and the workplace. The EARS® compressed air system provides a closed loop between the air compressor and the air tool by capturing the exhausted air from the air tool and returning it to the compressor. The EARS® closed-loop system generates more power with less energy, making it the first real innovation in pneumatic tool technology in many years. Invented and distributed throughout Australia, EARS® products are distributed throughout major markets around the world. The system, the tools and compressors are fully patented across the globe. To find out more about the exciting EARS® products, please contact Cliff Kniesly at Michigan Pneumatic Tool, Inc. (800) 521-8104 or write to [cliff@earsnorthamerica.com](mailto:cliff@earsnorthamerica.com).



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